



**East Central Ohio Educational Service Center
Business Advisory Council Plan
School Year 2021-2022
September 15, 2021**

Mission:

The East Central Ohio Educational Service Center (ECOESC) Business Advisory Council will support Member Districts and Community, Industry, and Higher Education Partners in teaching and igniting students' passion to create better futures for themselves and their communities.

The ECOESC mission of "Helping Schools Help Children" is embodied in the work of the BAC. The purpose and work of the BAC will be continually evaluated to ensure that it is current, given the evolving nature of the ECOESC, its BAC and communities. Current trends in the local industry and economy will be evaluated, and each member will have the opportunity for meaningful input toward the BAC Plan.

2021-2022 East Central Ohio Educational Service Center Business Advisory Council

Member Name	Email Address	Company- Location	SD/ IHE/ BUSINESS TYPE
Bob Alsept	balsept@buckeyecareercenter.org	Buckeye Career Center - Superintendent	SCHOOL DISTRICT
Dan Christian	dan.christian@ecoesc.org	ECOESC - Career Navigator Belmont Co.	SCHOOL DIST / CAREER DEV
Dan Coffman	dan.coffman@cambridgescityschools.org	Cambridge City Schools - Superintendent	SCHOOL DISTRICT
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Sandy Doudna	sandy.doudna@ecoesc.org	ECOESC - Career Navigator Belmont Co.	SCHOOL DIST / CAREER DEV
Paul Dykshoorn	pdykshoo@kent.edu	Kent State - Tuscarawas, Eng. Technology Dir.	IHE
Matt Falter	mfalter@omjwork.com	OMJ Business Resource Network	BUS / WORKFORCE DEV
Ed Good	edgood1@comcast.net	Mead Township Trustee; OMJ BWC	WORKFORCE DEV / GOV
Kathleen Good	kgood@belmontcollege.edu	Southeast Region Chief Administrator Tech Prep	IHE
Rob Guenther	rob@rfgassociates.net	Workforce Development Area 16	WORKFORCE DEV
Angela Hicks	angela.hicks@ecoesc.org	ECOESC / Shadyside Schools Curriculum Coord.	SCHOOL DISTRICT
John Kelly	jkelly@tuscedc.com	Tuscarawas County Economic Development	ECONOMIC DEV
Aaron Kuntzman	aaron@petermanphc.com	Peterman Plumbing - Tuscarawas Co.	INDUSTRIAL TRADES
Randy Lucas	randy.lucas@ecoesc.org	ECOESC - Superintendent	SCHOOL DISTRICT
Karie McCrate	mcbratek@dovertomadoes.com	Dover City Schools - Superintendent	SCHOOL DISTRICT
Julie Mettler	julie.mettler@jfs.ohio.gov	Ohio Means Jobs Apprenticeship Service Provider	WORKFORCE DEV
Molly McVicker	molly.mcvicker@rollinghills.k12.oh.us	Rolling Hills Local School District - Career Navigator	SCHOOL DISTRICT
Jennifer Meek-Eells	jmeekells@omjwork.com	Workforce Dev. Board / OMJ Tusc. & Stark Co.	WORKFORCE DEV
Mark Murphy	mark.murphy@vtrojans.org	Tusky Valley Local School District - Superintendent	SCHOOL DISTRICT
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Frank Polen	fpolen@buckeyecareercenter.org	Buckeye Career Center - Dir. of Curriculum	SCHOOL DISTRICT / CAREER DEV
Valerie Reed	vreed@belmontcollege.edu	Belmont College - Tech Prep	IHE
Andrew Reeves	areeves@eleetryogenics.com	Eleet Cryogenics - Tuscarawas Co.	MANUFACTURING
Brian Rentsch	brentsch@claymontschools.org	Claymont School District - Superintendent	SCHOOL DISTRICT
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David Rohall	rohalla@ohio.edu	Ohio University Eastern Campus President	IHE
Chase Rosser	chase.rosser@eguernsey.k12.oh.us	East Guernsey Local S.D. - Superintendent	SCHOOL DISTRICT
Keri Rosser	keri.rosser@ecoesc.org	ECOESC - Lead Career Navigator	SCHOOL DISTRICT / CAREER DEV
Richard Schoene	richard.schoene@omeresa.net	Belmont Harrison Career Center - Superintendent	SCHOOL DISTRICT
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Trever Strawn	trever@bourquesales.com	Bourque Sales & Services	OIL & GAS
Michael Ulmer	ulmer@ohio.edu	Ohio University - Dir. of Workforce Development	IHE / WORKFORCE DEV
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Justin Wallace	justin.wallace@american-national.com	Wallace & Associates - Tuscarawas Co.	FINANCIAL SERVICES
Shanna Wayble	shanna.wayble@ecoesc.org	East Guernsey Local S.D. - Career Navigator	SCHOOL DISTRICT / CAREER DEV
Bradley Wells	bwells_cac@hotmail.com	Workforce Development Area 16	WORKFORCE DEV
Amy Wentworth	wentwortha@npschools.org	New Philadelphia City Schools - Superintendent	SCHOOL DISTRICT

Meetings Scheduled: East Central Ohio Education Service Center

Date 1: September 15, 2021	Date 2: December 1, 2021
Date 3: February 25, 2022	Date 4: May 2, 2022

Responsibilities:

Business advisory councils foster cooperation among schools, businesses and the communities they serve. This work ensures that the work of educators aligns with the needs of businesses. This cooperation can make a local education system more aware of the local labor market; promote work-based experiences within businesses; and help students prepare for successful learning and employment opportunities. Business advisory councils include regional business leaders who are familiar with business and industry needs. Members partner with district leaders to plan and carry out the council's work.

The Business Advisory Council (BAC) is responsible:

1. To advise local school districts on changes in the economy and job market and the area in which future jobs are most likely to be available;
2. To advocate for the employment skills most critical to business and industry, and the development of curriculum to teach these skills;
3. To aid and support local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators.

Additionally, Business Advisory Board members may be requested to participate in other events throughout the year. Such events include:

- Networking events open to the public
- Presentation team selection events and practice presentations
- Events requiring facilitators, mentors, judges, etc.
- Events entailed in participation on BAC committees
- Other events as scheduled

Delineation of Employment Skills:

- Goal:** Increase awareness of the essential skills to fulfill in demand jobs within the region.
Expected Outcome: School districts will increase career pathways and/or training opportunities for students to better prepare them for employment opportunities existing in their own communities.

Action Steps	Responsible	Deadline	Resources	Potential Barriers	Result
What Will Be Done?	Who Will Do It?	By When?	What do you need to complete this step? (People, money, tools, etc.)	What could get in the way of task completion? How will you overcome them?	What is the outcome of the task?
Report from OMJ & Business members attending meetings	Randy Lucas, BAC Chair, & ECOESC Educational Services Team	School Year 21/22	JFS / OMJ members to utilize info their agencies; Business members to give their views from their sectors	Attendance at meetings	Information obtained to be shared with school districts
Survey all BAC members twice per year.	Randy Lucas, Chairperson & ECOESC Educational Services Team	School Year 21/22	Online Survey Tools	Response from members	Information to be shared with school districts

ECOESC Employment Skills Plan – Overview

The goal of the BAC is to have the members who work for Job and Family Services / Ohio Means Jobs to give reports tracking in demand jobs in each county that the ECOESC serves at every meeting. Business members will be encouraged to relay any additional information they are seeing in their sectors concerning employment. This information will be shared with school districts by attending members from some school districts and will be included as part of the meeting minutes that are distributed to all school districts. In addition, BAC members representing the ECOESC, will have opportunities to share information at monthly Superintendent, Principal, and Curriculum Director meetings, so the districts can monitor alignment of course offerings/career pathways with the current job markets within their communities.

Development of Curriculum to Instill Employment Skills:

2. Goal: Expand valuable experiences to students that include career awareness, exploration, planning, transition and preparation through programming and curriculum development.

Expected Outcome: An increased number of students will engage in programming which will better educate and equip them for future college and/or career options.

Action Steps	Responsible	Deadline	Resources	Potential Barriers	Results
What Will Be Done?	Who Will Do It?	By When?	What do you need to complete this step? (People, money, tools, etc.)	What could get in the way of task completion? How will you overcome them?	What is the outcome of the task?
Career Connections for Middle School Students in Tuscarawas County	Randy Lucas & ECOESC Educational Services Team	School Year 21/22	Meet with teachers to explain OMJ's Career Clusters Inventory; Businesses to engage with students in the program	School District / student participation	Students learn to utilize tools on the OMJ website and learn about careers they might be interested in
Implementation of P.I.I.R.C. (RemotEDx) Grant to increase the availability of students to earn industry recognized credentials	Randy Lucas & ECOESC Educational Services Team	School Year 21/22	PIIRC grant partners including Belmont OMJ, Ohio College Tech Prep, BB2C expertise and resources. ODE updates and resources	Time to involve teachers in Professional Development	Increase the number of teachers & students who can utilize online career tools and have the opportunity to earn IRC's

Action Steps	Responsible	Deadline	Resources	Potential Barriers	Results
Introduce Career Connections for Middle School Students in Guernsey County	Randy Lucas & ECOESC Educational Services Team	School Year 21/22	Business partners, Career Connections programming content	Time to meet with school districts and to explain program & set plans to implement	Increase Career Exploration opportunities to Guernsey Co. M.S. students
Rising Manufacturers Scholars Program	Paul Dykshoorn KSU-Tusc; Randy Lucas & ECOESC Educational Services Team	School Year 21/22	Tuscarawas County School districts; KSU-Tusc & their College Mentors;	Access to students; available mentors;	Increased STEM Career learning opportunities for underrepresented students
Support and Participate in College & Career Fairs	Randy Lucas, ECOESC Educational Services Team: Career Navigators, BAC Members	School Year 21/22	Work w/school districts to support and staff College and Career Fairs	Scheduling conflicts with businesses & organizations; Finding varied businesses to participate	Raised Awareness of varied opportunities for the students that participate in the Fairs
Work with Belmont Co. Alternative School/CCAP	Randy Lucas & ECOESC Educational Services Team	School Year 21/22	Utilize OMJ website; introduce OMJ readiness seal	Scheduling conflicts; student turnover	Raise awareness to students

ECOESC Curriculum Development to Instill Employment Skills Plan – Overview

The goal of the ECOESC Curriculum Development plan is to introduce students to career awareness, exploration, planning, transition and preparation through relevant career experiences. This plan will increase the number of opportunities for the students to learn about options that will help them decide on a career pathway. Additionally, this will increase the number of businesses and their employees who are engaging with local students. Through this process, the BAC members will learn the students' current skill sets and advise skill gaps.

Changes in the Economy, Job Market and Future Job Availability

3. **Goal:** Monitor and increase awareness of the job market data within the region.
Expected Outcome: School districts will increase in-demand career pathways and/or training opportunities for students to better prepare them for the job market existing in their own communities.

Action Steps	Responsible	Deadline	Resources	Potential Barriers	Results
What Will Be Done?	Who Will Do It?	By When?	What do you need to complete this step? (People, money, tools, etc.)	What could get in the way of task completion? How will you overcome them?	What is the outcome of the task?
Members to review at meetings networking and job functions	Randy Lucas & ECOESC Educational Services Team & BAC Members	School Year 21/22	OMJ website; info from J&FS; Economic Development members, etc.	Attendance at meetings	Information obtained to be shared with school districts
Compile results and release to school districts as available	Randy Lucas, ECOESC Educational Services Team, BAC Members	School Year 21/22	Present at Superintendent, principal & curriculum director meetings	Time and awareness	Increased awareness in school districts

ECOESC's Plan to address changes in the economy, job markets, future job availability – Overview

The BAC members who work in the field of Economic Development will be asked to give reports addressing potential jobs in each county that the ECOESC serves at every meeting. In addition, the BAC members will be surveyed twice per year on what they are experiencing in their individual job markets as well as to what skill sets they are needing to help them grow their business. This information will be reported back to the school districts via meeting minutes and in person reports from ECOESC staff members on the BAC who will be attending meetings where school district representatives are present. School districts will align course offerings to the current job markets.

Developing Relationships

4. **Goal:** Develop sustaining relationships with business, community, and governmental partners.
Expected Outcome: Engage businesses, growing in the region, to form long-term relationships with the educational community.

Action Steps	Responsible	Deadline	Resources	Potential Barriers	Results
What Will Be Done?	Who Will Do It?	By When?	What do you need to complete this step? (People, money, tools, etc.)	What could get in the way of task completion? How will you overcome them?	What is the outcome of the task?
Invite Business Members to visit at least one school during the school year	Randy Lucas & ECOESC Educational Services Team & BAC Members	School Year 21/22	Superintendents; Principals, Business members	Time and availability; utilize members as guest speakers, PBL	Business members to be energized by enthusiastic youth
Rotate meetings between County ESC offices, so members can easily attend at least one meeting in person	Randy Lucas, ECOESC Educational Services Team, BAC Chair	School Year 21/22	Offices, Zoom links; availability of members to meet in person	New format, develop discussion protocol for holding hybrid meetings	Increase the opportunity for regional members to network before & after meeting

Action Steps	Responsible	Deadline	Resources	Potential Barriers	Results
Continue to make BAC viable by bringing in new members & ideas	Randy Lucas & ECOESC Educational Services Team – Career Navigators	School Year 21/22	Utilize Best Practices from other BACs, continued to recruit new members	Access & time to meet with other BACs; utilizing technology having members network	Adding new members to mirror in demand jobs & OMJ career pathways
Recognize businesses that participate in BAC programs	Randy Lucas, ECOESC Educational Services Team, BAC Members	School Year 21/22	Utilize press releases; social media; to acknowledge the work of our business members	Making sure that information is released in a timely fashion	Increased awareness to the public about their local business' support of local schools
Recognize Business partners at the end of the year	Randy Lucas, ECOESC Educational Services Team, BAC members	Spring / Summer 2022	Set a location and host a dinner or similar event,	Time, willingness & ability to congregate	Business partners to feel appreciated

ECOESC's Plan to Develop Continuing Relationships

ECOESC Business Advisory Council will utilize its members to connect with and/or network with other outside businesses and agencies. By increasing the involvement of the business and organization members within their regional school districts, ECOESC will help establish deeper rooted partnerships. Due to the size of the service area of the ECOESC, which covers three core counties, providing in-person meetings within each area will allow for local and regional networking opportunities. The ECOESC will communicate the initiatives and successes through press releases and social media to acknowledge existing partners and their contributions to student success.

BUSINESS ADVISORY COUNCIL DISTRICT PARTICIPANTS

2021-2022 School Year

- | | |
|---|-------------|
| 1) Indian Valley Local School District | IRN# 050286 |
| 2) St. Clairsville City- Richland School District | IRN# 045997 |
| 3) Dover City School District | IRN# 043893 |
| 4) Barnesville Exempted Village School District | IRN# 045203 |
| 5) Martins Ferry City School District | IRN# 044347 |
| 6) Claymont City School District | IRN# 043778 |
| 7) Shadyside Local School District | IRN# 046003 |
| 8) Bridgeport Exempted Village School District | IRN# 045237 |
| 9) Tuscarawas Valley Local School District | IRN# 050302 |
| 10) Conotton Valley Local School District | IRN# 047548 |
| 11) Union Local School District | IRN# 046011 |
| 12) Bellaire Local School District | IRN# 043570 |
| 13) Garaway Local School District | IRN# 050278 |
| 14) New Philadelphia City School District | IRN# 044487 |
| 15) Quaker Digital Academy & Quaker Prep Academy | IRN# 000241 |
| 16) Cambridge City School District | IRN# 043695 |
| 17) Rolling Hills Local School District | IRN# 047308 |



Superintendent Signature

9/23/21

Date